

# Privacy Policy for backgammonproducts.store

Last Updated: January 15, 2026

At **backgammonproducts.store**, we are committed to protecting your privacy. This policy explains how we collect, use, and safeguard your information when you visit our website.

## 1. Information We Collect

- **Personal Data:** We collect information you provide directly to us, such as your name, email address, shipping address, and payment information when you make a purchase or sign up for our newsletter.
- **Automated Data:** We collect technical data like your IP address, browser type, and how you interact with our site via cookies to improve your shopping experience.

## 2. How We Use Your Information

We use your data to:

- Process and ship your orders.
- Send you marketing communications (if you have opted in).
- Improve our website functionality and customer service.
- Comply with legal obligations and prevent fraud.

## 3. Data Sharing

We do **not** sell your personal data. We only share information with trusted third parties necessary to run our business, such as:

- **Payment Processors:** PayPal
- **Shipping Carriers:** To deliver your backgammon sets.
- **Email Service Providers:** (e.g., MailerLite) to send our newsletters.

## 4. Your Rights (GDPR)

If you are located in the UK or EU, you have the right to:

- Access the personal data we hold about you.
- Request that we correct or delete your data.
- Opt-out of marketing emails at any time by clicking "Unsubscribe."

## 5. Cookies

We use cookies to remember your items in the shopping cart and to analyze site traffic. You can choose to disable cookies through your browser settings, though this may affect site functionality.

## 6. Contact Us

If you have any questions regarding this policy, please contact us at: **Email:** [gerald@backgammonproducts.store](mailto:gerald@backgammonproducts.store) **Website:** backgammonproducts.store